

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2289882 /		<u>Alt Order #</u>
<u>Advertiser</u> Herbster for Governor		<u>Original Date / Revision</u> 12/02/21 / 12/02/21
<u>Contract Dates</u> 12/06/21 - 12/10/21	<u>Estimate #</u> D04D10	
<u>Product</u> D04D10		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 114228		<u>Advertiser Ref</u> 596463

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	12/06/21	12/10/21	Midday News	11a-12p		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	M-WTF--				4	\$100.00			
N 2	WOWT	12/06/21	12/10/21	Weekday Jeopardy	6p-630p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	-TW-F--				3	\$400.00			
Totals											7	\$1,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/29/21 - 12/10/21	7	\$1,600.00	(\$240.00)	\$1,360.00
Totals	7	\$1,600.00	(\$240.00)	\$1,360.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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